

# Who Are I: Intrapersonal Conflicts and Self Control

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# Prologue: Sirens and Odysseus

# Sirens and Odysseus

*Curious to hear the Sirens' songs but mindful of the danger...*



Figure: By John William Waterhouse (1891)

# Time Consistency

- Optimal control

$$\begin{aligned} \text{Minimise} \quad & J(u(\cdot)) = \int_0^T f(t, x(t), u(t))dt + h(x(T)) \\ \text{subject to} \quad & \dot{x}(t) = b(t, x(t), u(t)), \quad x(0) = x_0 \in \mathbb{R}^n \end{aligned} \quad (1)$$

- *Dynamic programming*
- A family of problems

$$\begin{aligned} \text{Minimise} \quad & J(s, y; u(\cdot)) = \int_s^T f(t, x(t), u(t))dt + h(x(T)) \\ \text{subject to} \quad & \dot{x}(t) = b(t, x(t), u(t)), \quad x(s) = y \end{aligned} \quad (2)$$

# Bellman's principle of optimality and HJB equation

- Value function  $V(s, y) = \inf_{u(\cdot)} J(s, y; u(\cdot))$
- Bellman's principle of optimality (BPO)

$$V(s, y) = \inf_{u(\cdot)|_{[s, s']}} \left[ \int_s^{s'} f(t, x(t), u(t)) dt + V(s', x(s')) \right], \quad \forall 0 \leq s \leq s' \leq T$$

- $V$  solves HJB (classical or viscosity)

$$-v_t + \sup_u H(t, x, u, -v_x) = 0, \quad v(T, x) = h(x)$$

where *Hamiltonian*  $H(t, x, u, p) = p \cdot b(t, x, u) - f(t, x, u)$

- Verification theorem

$$u^*(t, x) = \operatorname{argmax}_u H(t, x, u, -v_x(t, x))$$

# Time Consistency Illustrated

*Time consistency* (necessary condition of BPO):  $u^*(\cdot)$  optimal on  $[s, T]$  with initial  $(s, y) \implies u^*(\cdot)|_{[s', T]}$  optimal on  $[s', T]$  with initial  $(s', x^*(s'))$  for  $s' > s$

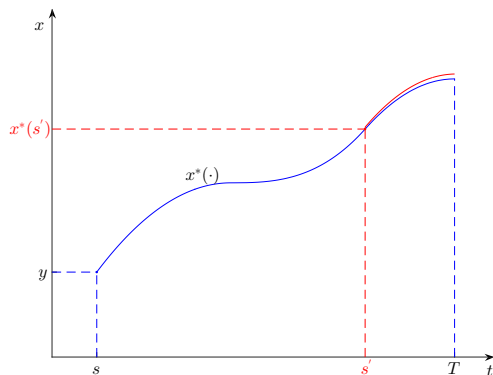


Figure: Time Consistency



# Optimal Control with Discounting

- Change objective to

$$J(u(\cdot)) = \int_0^T e^{-rt} f(t, x(t), u(t)) dt + e^{-rT} h(x(T))$$

- The  $(s, y)$  problem is

$$\begin{aligned} J(s, y; u(\cdot)) &= \int_s^T e^{-r(t-s)} f(t, x(t), u(t)) dt + e^{-r(T-s)} h(x(T)) \\ &= e^{rs} \left[ \int_s^T e^{-rt} f(t, x(t), u(t)) dt + e^{-rT} h(x(T)) \right] \end{aligned}$$

- BPO

$$e^{-rs} V(s, y) = \inf_{u(\cdot)|_{[s, s']}} \left[ \int_s^{s'} e^{-rt} f(t, x(t), u(t)) dt + e^{-rs'} V(s', x(s')) \right]$$

- So it is still time consistent
- HJB and verification

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 $\forall t_1 > t_2, s > 0$ : discount factor between  $t_1$  and  $t_2$  depends on  $t_1 - t_2$   
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- *Stationarity axiom*: Rate of discount is constant over time

Minimise  $J(u(\cdot)) = \mathbb{E} \left[ \int_0^T f(t, x(t), u(t)) dt + h(x(T)) \right]$   
subject to  $dx(t) = b(t, x(t), u(t)) dt + \sigma(t, x(t), u(t)) dW(t), \quad x(0) = x_0$

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  - A careful definition of “admissible (open-loop) control” (*weak formulation*)
  - Tower rule of conditional expectation:  
$$\mathbb{E}[\xi | \mathcal{F}_s] = \mathbb{E}[\mathbb{E}(\xi | \mathcal{F}_{s'}) | \mathcal{F}_s], \quad \forall s \leq s'$$



- *Stochastic BPO*

$$V(s, y) = \inf_{u(\cdot)|_{[s, s']}} \mathbb{E}_{s, y} \left[ \int_s^{s'} f(t, x(t), u(t)) dt + V(s', x(s')) \right], \quad 0 \leq s \leq s' \leq T$$

where  $\mathbb{E}_{s, y} := \mathbb{E}(\cdot | x(s) = y)$

- Time consistency holds
- HJB and verification

# Optimal Stopping

Minimise  $J(\tau) = \mathbb{E}[h(x(\tau))]$

subject to  $dx(t) = b(t, x(t), u(t))dt + \sigma(t, x(t), u(t))dW(t), \quad x(0) = x_0$

- Time consistency holds
- Variational inequalities

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  - Regime change between (US) republican and democratic administrations
- There are far more time inconsistent problems than consistent ones (Strotz 1956, Kydland and Prescott 1977)

# Examples of Time-Inconsistent Problems

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- Mean–variance portfolio choice
- Probability weighting

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- *Decreasing Impatience* (Prelec 1989, 2004, Thaler 1991, Laibson 1997): People are more **impatient** when they make near-term decisions than when they make long-run ones (Strotz 1956)

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- Stationarity of time preference is violated
- *Present bias*: we promise ourselves to be patient in the distant future, but submit ourselves to the desire for **instant** pleasure

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- $r(t) \equiv r$  for  $\rho(t) = e^{-rt}$

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$$\text{Maximize } J(u(\cdot)) = \mathbb{E}[x(T)] - \frac{\gamma}{2}\text{Var}(x(T))$$

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- A feature in mean-field control/game (Lasry and Lions 2007)
- BPO fails!
- Time inconsistent (Z. and Li 2000, Basak and Chabakauri 2010)

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  - This time: B was more popular (insurance)
- Exaggeration of extremely **small** probabilities

- Preference on random payoff  $X \geq 0$  represented by (Yaari 1987)

$$V(X) := \int_0^\infty w(\mathbb{P}(X > x))dx = \int_0^\infty xw'(1 - F_X(x))dF_X(x)$$

where  $w : [0, 1] \rightarrow [0, 1]$ ,  $\uparrow$ ,  $w(0) = 0$ ,  $w(1) = 1$  and  $F_X$  is CDF of  $X$

- Overweighting both very good and very bad outcomes when  $w(\cdot)$  is inverse-S shaped
- *Choquet expectation*:  $\tilde{\mathbb{E}}[X] = \int_0^\infty w(\mathbb{P}(X > x))dx$  - **nonlinear expectation**

# Probability Weighting Function

- Kahneman and Tversky (1992):

$$w(p) = \frac{p^\delta}{(p^\delta + (1-p)^\delta)^{\frac{1}{\delta}}},$$

$$0 \leq \delta \leq 1.$$

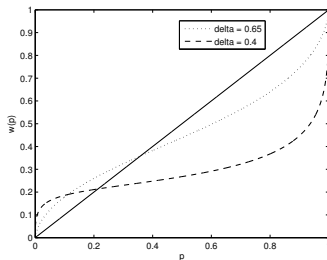


Figure: Inverse-S Shaped Probability Weighting Function ( $\delta = 0.65, \delta = 0.4$ )

# Stochastic Control under Probability Weighting

Minimize  $J(u(\cdot)) = \tilde{\mathbb{E}} \left[ \int_0^T f(t, x(t), u(t)) dt + h(x(T)) \right]$   
subject to  $dx(t) = b(t, x(t), u(t)) dt + \sigma(t, x(t), u(t)) dW(t), \quad x(0) = x_0.$

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  - how to define “conditional Choquet expectation”?
  - tower rule not likely
- No dynamic programming



# Time-Inconsistent Optimal Stopping

- Optimal stopping with hyperbolic discounting (O'Donoghue and Rabin 1999, Grenadier and Wang 2007, Ebert, Wei and Z. 2017)
- Optimal stopping under probability weighting (Xu and Z. 2013, Ebert and Strack 2015, Huang, Nguyen-Huu and Z. 2017)
- Casino gambling models (Barberis 2012, He, Hu, Obłój and Z. 2014, 2015)

# Who Are I: Intrapersonal Conflicts and Self Control

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- Intrapersonal conflicts and hence inconsistency occur when not all preferences are aligned
- Time inconsistency gives rise to *self-control* problem: Phelps and Pollak (1968), O'Donoghue and Rabin (1999)

# Dealing with Time Inconsistency

# Three Types of Agents under Time Inconsistency

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- Descriptive, rather than prescriptive
- The three types are **identical** in a time-consistent problem

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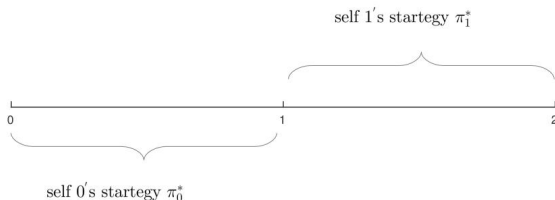


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- Resulting strategy is called an *equilibrium*: no “self” will be better off by deviating from the equilibrium
- Existence and uniqueness: extremely challenging problems!!!

# Idea Explained via Two-Period Model

- Idea best explained in a two-period model
- Objective is to maximise  $J(i, X_2)$ ,  $i = 0, 1$
- Self 1 solves a one-period optimisation problem, with optimal strategy  $\pi_1^*$  and optimal final state  $X_2^* = f(x_1, \rho_{12})$
- Self 0 maximises  $J(0, f(X_1, \rho_{12}))$  subject to budget constraint, to get strategy  $\pi_0^*$
- $(\pi_0^*, \pi_1^*)$  is an equilibrium strategy



# Extension to Continuous Time

- Self  $s$  forms an alliance with all the sleeves in  $[s, s + \varepsilon]$  and lets  $\varepsilon \rightarrow 0$
- Given a control  $u^*$ , for any  $s \in [0, T)$ ,  $\varepsilon > 0$  and  $v \in L^2_{\mathcal{F}_s}(\Omega; \mathbb{R}^l)$ , define

$$u^{s,\varepsilon,v}(t) = u^*(t) + v \mathbf{1}_{t \in [s, s+\varepsilon)}, \quad t \in [s, T].$$

- Let  $u^*$  be given and  $x^*$  be the corresponding state process
- Assuming the objective is to minimise,  $u^*$  is called an *equilibrium* if

$$\liminf_{\varepsilon \downarrow 0} \frac{J(s, x^*(s); u^{s,\varepsilon,v}) - J(s, x^*(s); u^*)}{\varepsilon} \geq 0,$$

for any  $s \in [0, T)$  and  $v \in L^2_{\mathcal{F}_s}(\Omega; \mathbb{R}^l)$

- Karp (2004), Ekeland and Lazrak (2006), Björk and Murgoci (2009), Yong (2011), Hu, Jin and Z. (2012), Björk, Murgoci and Z. (2014)

# A Portfolio Choice Model with RDU Preference

# Rank-Dependent Utility Theory

- Rank-dependent utility theory (RDUT): Quiggin (1982), Schmeidler (1989)
- Preference dictated by an RDUT **pair**  $(u, w)$

$$\int_0^{+\infty} w(\mathbb{P}(u(X) > y)) dy + \int_{-\infty}^0 (w(\mathbb{P}(u(X) > y)) - 1) dy$$

- Two components
  - A concave (outcome) utility function  $u$ : individuals dislike mean-preserving spread
  - A (usually assumed) inverse-S shaped (probability) weighting function  $w$ : individuals overweight tails

# A Portfolio Choice Model under Rank-Dependent Utility

Maximise  $J(s, y; \pi(\cdot))$

subject to  $dX(t) = \pi(t)^\top \mu(t)dt + \pi(t)^\top \sigma(t)dW(t), \quad X(s) = y$

where

$$J(s, y; \pi(\cdot)) = \int_0^{+\infty} w(s, \mathbb{P}_s(u(X(T)) > y))dy + \int_{-\infty}^0 (w(s, \mathbb{P}_s(u(X(T)) > y)) - 1)dy$$

with  $w(s, \cdot)$  being the probability weighting applied at time  $s$ ,  $u(\cdot)$  the (outcome) utility function, and  $\mathbb{P}_s$  the conditional probability given  $\mathcal{F}_s$ , which includes the information  $X(s) = y$

# If There Is No Probability Weighting...

- If  $w(s, p) \equiv p$  then the RDUT model reduces to the (time-consistent) *Merton problem*
- Define the *deflator process*

$$\rho(t) \triangleq \exp \left( -\frac{1}{2} \int_0^t |\theta(s)|^2 ds - \int_0^t \theta(s)^\top dW(s) \right)$$

where  $\theta(t) = \sigma(t)^{-1} \mu(t)$

- Then the optimal portfolio is the replicating portfolio of the claim

$$X(T) = I(\lambda\rho(T))$$

where  $I = (u')^{-1}$

- $\rho(T)$ : *pricing kernel* or *stochastic discounting factor* or *state price density*
- Optimal terminal wealth is *anti-comonotonic* w.r.t. pricing kernel, if  $u$  is concave
- Important implications in asset pricing, market equilibria, etc.

# A Function, An ODE, and A Process

- Define a function

$$h(t, x) \triangleq \mathbb{E} \left[ w'_p(t, N(\xi)) e^{x\xi} \right], \quad t \in [0, T], \quad x \in \mathbb{R},$$

where  $w'_p(t, p) = \frac{\partial}{\partial p} w(t, p)$ ,  $\xi$  is a standard normal random variable, and  $N$  is CDF of  $\xi$



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- Define an ODE

$$\begin{cases} \Lambda'(t) = -\theta(t)^2 \left( \frac{h(t, \sqrt{\Lambda(t)})}{h'(t, \sqrt{\Lambda(t)})} \right)^2 \Lambda(t), & t \in [0, T), \\ \Lambda(T) = 0 \end{cases}$$

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- Define a process

$$\bar{\rho}(t) \triangleq \exp \left( -\frac{1}{2} \int_0^t |\lambda(s)\theta(s)|^2 ds - \int_0^t \lambda(s)\theta(s)^\top dW(s) \right)$$

where  $\lambda(t) := \sqrt{-\Lambda'(t)/|\theta(t)|^2}$  with  $\Lambda(\cdot)$  being a positive solution of the ODE

**Theorem.** (Hu, Jin and Z. 2016) Under some technical conditions, and assume that the ODE admits a solution  $\Lambda(\cdot)$  with  $\Lambda(t) > 0 \forall t \in [0, T]$ , and that the following inequality holds for any  $c \in \mathbb{R}$ :

$$\int_{-\infty}^{+\infty} w'_p \left( t, N \left( \frac{c - g(x)}{\sqrt{\Lambda(t)}} \right) \right) N' \left( \frac{c - g(x)}{\sqrt{\Lambda(t)}} \right) \left( g''(x) + \frac{c - g(x)}{\Lambda(t)} g'(x)^2 \right) du(x) \geq 0, \quad a.e. t \in [0, T]$$

where  $g(x) = -\ln u'(x)$ . Then the portfolio replicating the terminal wealth

$$X(T) = I \left( e^{\frac{1}{2}\Lambda(0)} \bar{\rho}(T) \right)$$

is an equilibrium strategy.

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- Asset pricing implication: the pricing kernel should probably be  $\bar{\rho}(T)$ ?



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- Let  $\pi(\cdot)$  be equilibrium with the corresponding wealth process  $X(\cdot)$  starting from  $X(0) = x_0$ , and a time  $t \in [0, T]$ , define a perturbed strategy  $\pi^{t, \varepsilon, k}(\cdot)$  which adds  $k$  on top of  $\pi(\cdot)$  over the time interval  $[t, t + \varepsilon)$  and keeps the original portfolio outside of this interval, where  $k$  is an  $\mathcal{F}_t$ -measurable random vector

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- Definition of equilibrium strategy:

$$\limsup_{\varepsilon \downarrow 0} \frac{J(t, X(t); \pi^{t, \varepsilon, k}) - J(t, X(t); \pi)}{\varepsilon} \leq 0 \quad \forall (t, k)$$

# Idea of Proof (Cont'd)

- After an enormous amount of calculations, we deduce

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- ... hence we have an equality which is the ODE, and an inequality which is the condition in the theorem



# Recent Works on Continuous-Time Equilibria

- Deterministic consumption with non-exponential discounting (Ekeland and Lazrak 2006)
- Merton problem with non-exponential discounting (Ekeland and Pirvu 2008)
- Stochastic consumption/investment with decreasing impatience (Wei and Z. 2015)
- General time-inconsistent stochastic control (Björk and Murgoci 2009, Yong 2012)
- Continuous-time Markowitz problem (Björk, Murgoci and Z. 2014, Dai, Jin, Kou and Xu 2017)
- Optimal stopping with decreasing impatience (Huang and Nguyen-Huu 2016, Ebert, Wei and Z. 2017)
- Rank-dependent utility maximisation (Hu, Jin and Z. 2017)
- Optimal stopping under probability weighting (Huang, Nguyen-Huu and Z. 2017)

# Epilogue: Rules Rather Than Discretion

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- *Compromises*: “economic planning is not a game against nature but, rather, a game against rational economic agents” (Kydland and Prescott 1977)
- Devices sometimes needed to enforce the rules (i.e. to constrain and guide the narrating self)
  - Cash only shopping
  - Turn off iphone before sleeping
  - Algo trading

# Rules, Discretion, and Compromises

- Making decisions with *discretion*: selecting a course of action once a situation occurs
- Enacting *rules*: mandating a predefined plan catering for many situations
- “... policymakers should follow rules rather than have discretion” (Kydland and Prescott 1977)
- *Compromises*: “economic planning is not a game against nature but, rather, a game against rational economic agents” (Kydland and Prescott 1977)
- Devices sometimes needed to enforce the rules (i.e. to constrain and guide the narrating self)
  - Cash only shopping
  - Turn off iphone before sleeping
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  - Odysseus: got himself bound to the mast

# New Research Opportunities

- Time-inconsistency: largely unexplored in control and mathematical finance
- New opportunities begging for innovation research